

*Embracing & Enhancing Clinical Competencies*

**6th Annual ADACBGA Conference  
June 20-22, 2018**



Marietta Hilton  
Conference Center  
Marietta, Georgia



**Exhibitor/Sponsor Prospectus**

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Clinical Competence**



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### Exhibitor/Sponsor Prospectus

The Alcohol and Drug Abuse Certification Board of Georgia (ADACBGA), a 501 (c) 3 organization, has the goal to provide competency-based certifications that will assure quality care for those affected by substance abuse. Certification offers evidence that standards of knowledge, skill, experience, and demonstration of competency have been met.

ADACBGA is a proud member of IC&RC, which protects the public by establishing standards and facilitating reciprocity for the credentialing of addiction-related professionals.

Incorporated in 1981, IC&RC represents 76 Member Boards, including 44 U.S. states, the District of Columbia, two U.S. territories, and three branches of the U.S. military. Members also include 22 countries and six Native American territories.

Dear Prospective Exhibitor/Sponsor:

Save the date for the annual Alcohol and Drug Abuse Certification Board of Georgia Conference in Atlanta, GA, June 20-22, 2018.

Our goal is to provide competency-based certification that will assure quality care for those affected by substance abuse. Certification offers evidence that standards of knowledge, skill, experience, and demonstration of competency have been met.

Last year, the 5th ADACBGA Conference was attended by over 400 participants, and this year we project a larger attendance than 2017. This year's planning committee will ensure maximum exposure for your company.

On behalf of the ADACBGA Board, I am writing to request that your organization sponsor this conference by agreeing to be an exhibitor/sponsor this year. On the corresponding page, you will find many sponsorship opportunities.

Please contact me at 770-825-0481 or email at [conference@ADACBGA.org](mailto:conference@ADACBGA.org) with any questions or comments. We also accept any charitable tax deductible donations to support this event. Thank you for your consideration; I look forward to working with you.

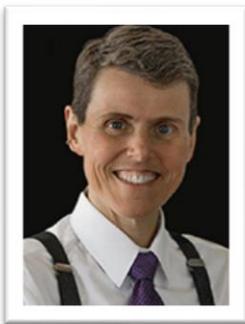
Respectfully,

*Kelly M. Moselle*

Kelly M. Moselle  
Executive Director

# Keynote Speakers

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## **Recovery: The Heroic Journey of Promise & Possibility**

An interactive, informative, and inspirational presentations that explores and honors the transformational journey of recovery from substance use disorders. Phoenix weaves together their professional experience with wisdom and insight from their personal recovery journey in long-term recovery (established in April 1985). They offer a unique, creative combination of tools and techniques to inspire, support, and empower individuals traveling on their recovery journey.

**Phoenix R. Kawamoto, MSW**, a master story weaver and educator, Phoenix has risen several times from the ashes. Phoenix speaks and teaches from an honest experience of life — with all of its questions, challenges, surprises, and amazing beauty.

Phoenix’s work focuses on very real community concerns and areas of need, including LGBTQ diversity, empowerment, leadership, mental health & wellness, substance abuse, and more. Their unique presentations and stories share a message of hope through inspiration and education — audiences are captivated by Phoenix’s open-hearted and uplifting style of weaving stories and telling truths.

Phoenix is gifted at creating opportunities for connection across seeming divides, cultivating hope and understanding. Phoenix is a graduate of State University of New York’s School of Social Welfare (Master’s Degree in Social Work - Class of 1995), Phoenix both inspires and educates.

For close to 30 years, Phoenix has delivered countless programs and worked with thousands of young people and adults. Both what Phoenix says and how they say it invite listeners to sit up and take note, to step outside of their habit mindsets and consider something new — or, if they’re lucky, to recognize something old within themselves. Something timeless and free, something important and unique — their true selves.

Phoenix draws on their own life experiences with addiction, trauma, catastrophic loss, socio-economic hardship, destructive emotions, negative self-image, and the transformative journey to becoming their true self, a non-binary transperson.

# Plenary Speakers

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## **Historical and Generational Trauma** **Mark Sanders, LCSW, CADC**

Mark Sanders, LCSW, CADC serves as a lecturer at the University of Chicago. Mr. Sanders is an international speaker, trainer, and consultant in the behavioral health field whose work has reached thousands throughout the United States, Europe, Canada, and the Caribbean Islands. He has been Director of Trilogy, Inc. since April 2013. He is the author of five books, which focus on behavioral health. Recent writings include *Slipping through the Cracks: Intervention Strategies for Clients Multiple Addictions and Disorders*, and *Recovery Management: He has had two stories published in the New York Times best-selling books series, Chicken Soup for the Soul*. He is the recipient of numerous awards, including Addictions Professional of the Year in the State of Illinois, and the Healthcare Alternatives Systems leadership Award for his Commitment to Promoting Behavioral Health Recovery. Mr. Sanders received his MSW in 1986 from Loyola University of Chicago.



## **The Future of Addiction Counseling** **Mary Jo Mather, Executive Director of IC&RC**

Mary Jo Mather is the Executive Director of **IC&RC**, the largest addiction and prevention credentialing organization in the world. Today, IC&RC represents 78 member boards and 45,000 professionals from 26 countries and 47 U.S. states and territories. IC&RC’s seven credentials include counselors, clinical supervisors, prevention specialists, and criminal justice professionals.

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**SPONSORSHIP OPPORTUNITIES**

**Diamond Title Sponsor - \$4,000**

- ◇ Exhibit Table with 1 Staff
- ◇ 3 Additional Conference Registrations
- ◇ Full-Page Ad in Conference Brochure
- ◇ Banner ad on our website for 1 year
- ◇ Logo on Conference Bag

**Platinum Padfolio Sponsor - \$2000**

- ◇ Exhibit Table with 1 Staff
- ◇ 2 Additional Conference Registrations
- ◇ Half-Page Ad in Conference Brochure
- ◇ Banner ad on our website for 1 year
- ◇ Logo on Padfolio

**Emerald Lanyard Sponsor - \$1750**

- ◇ Exhibit Table with 1 Staff
- ◇ 1 Additional Conference Registrations
- ◇ Half-Page Ad in Conference Brochure
- ◇ Banner ad on our website for 1 year
- ◇ Logo on Padfolio

**Gold Level Sponsor- \$1,200**

- ◇ Exhibit Table with 1 Staff
- ◇ 1 Additional Conference Registrations
- ◇ Half-Page Ad in Conference Brochure
- ◇ Banner ad on our website for 1 year

**Silver Level Sponsor - \$900**

- ◇ Exhibit Table with 1 Staff
- ◇ Half-Page Ad in Conference Brochure
- ◇ Banner ad on our website for 1 year

**Bronze Level Sponsor - \$600**

- ◇ Exhibit Table with 1 Staff
- ◇ Quarter-Page Ad in Conference Brochure
- ◇ Banner ad on our website for 1 year

*\*All Sponsors are allowed one insert for the conference bags, electronic listing of all attendees with their email addresses, invited to attend workshops and join us for meals.*

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**HOTEL  
INFORMATION**



**Hilton Atlanta Marietta Hotel & Conference Center**

On a hilltop setting in Marietta, Georgia, Hilton Atlanta Marietta Hotel & Conference Center exudes the essences of Southern hospitality. Located just 15 miles from downtown Atlanta, Hilton Atlanta Marietta Hotel & Conference Center offers full-service amenities and deluxe facilities found only at the most distinguished hotels.

Whether you're traveling for business or leisure, Hilton Atlanta Marietta Hotel & Conference Center is a destination of inspiring history and unforgettable hospitality.

**We Are Conveniently Located -**

Just 15 miles North West of downtown Atlanta, Hilton Atlanta Marietta Hotel & Conference Center is a Marietta, Georgia hotel that suits the needs of business and leisure travelers. City Club Marietta golf course is located on the hotel grounds and historic Marietta Square and Kennesaw Mountain are minutes away. Hilton Atlanta Marietta Hotel & Conference Center offers complimentary shuttle transportation to points of interest within a 5-mile radius of the hotel. Hartsfield-Jackson Atlanta International Airport is approximately 22 miles from our Marietta hotel.

**Luxurious Rooms & Suites -**

Surround yourself in refined Southern comfort at Hilton Atlanta Marietta Hotel & Conference Center. Our beautifully appointed hotel rooms and suites feature classic furnishings from our signature Hilton Serenity Collection and deluxe amenities including wireless Internet access. Some hotel rooms and suites at Hilton Atlanta Marietta Hotel & Conference Center feature scenic golf course views.

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## THINGS TO DO

### **Marietta, Georgia Things to Do**

Find interesting things to do in Georgia located near Hilton Atlanta Marietta Hotel & Conference Center. The Georgia Aquarium, Marietta Square, Kennesaw Mountain and the Georgia Dome are just a few attractions located near Hilton Atlanta Marietta Hotel & Conference Center.

### **Marietta Square -**

Marietta Square is the historic center of Marietta, Georgia. Find quaint shops, delicious restaurants, entertainment at Glover Park, historic landmarks and museums such as the Marietta Gone with the Wind Museum, Scarlett on the Square that pays homage to the Pulitzer Prize-winning novel Gone with the Wind. Visit [www.mariettasquare.com](http://www.mariettasquare.com).

### **Georgia Aquarium -**

Experience enchantment under the sea at the world's largest aquarium located in the heart of Atlanta. The Georgia Aquarium features thousands of aquatic animals in distinctive marine environments ranging from river banks and coral reefs to open seas. The Georgia Aquarium is also home to the only whale sharks in captivity outside of Asia. Visit [www.georgiaaquarium.org](http://www.georgiaaquarium.org).

### **City Club Marietta -**

Enjoy a day on the greens at City Club Marietta golf course located on the grounds at Hilton Atlanta Marietta Hotel & Conference Center. City Club Marietta offers 18 holes, a pro shop, clubhouse, lessons, driving range, and tournament play. Dress code is enforced. Visit [www.cityclubmarietta.com](http://www.cityclubmarietta.com).

### **Marietta Museum of History -**

Located in the historic Kennesaw House in downtown Marietta, the Marietta Museum of History offers an intriguing look at the history of this southern region. The museum's four galleries showcase important historic relics, many of which date back to the Civil War. The museum building served as a hospital and morgue during the war. Visit <http://mariettahistory.org/>.

### **The King Center -**

Established by Coretta Scott King, The King Center in Atlanta is the official living memorial to the late Dr. Martin Luther King, Jr. The Center, located at the Martin Luther King, Jr., National Historic Site, offers a variety of onsite education programs as well as international programs to advance the teachings of Dr. King. Visit [www.thekingcenter.org](http://www.thekingcenter.org).

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**Sponsorship/Exhibition  
Application**



Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Select your Sponsorship Level and send your logo electronically:

\_\_\_\_\_ Conference Title Sponsor - \$4,000

\_\_\_\_\_ Silver Level Sponsor - \$900

\_\_\_\_\_ Platinum Padfolio Sponsor - \$2,000

\_\_\_\_\_ Bronze Level Sponsor - \$600

\_\_\_\_\_ Gold Level Sponsor - \$1,200

\_\_\_\_\_ Lanyard Sponsor - \$1750

REGISTER ONLINE or Return this to the ADACBGA Conference Committee at:

Address: PO BOX 250449, Atlanta, GA 30325

Fax: 770-825-8157

Email: [Conference@ADACBGA.org](mailto:Conference@ADACBGA.org)

Web: ADACBGA.ORG